

“Godrej readies women forklift drivers’ 1st batch”



Godrej Material Handling business of Godrej & Boyce has concluded the training of its first batch of women forklift drivers. In 2011, the company under its CSR strategy called ‘Good and Green’ had launched Godrej Disha to ensure employability for one million youth that will enhance their earning potential.

Godrej Disha is the flagship skill training program for the underserved

youth. The Godrej Disha Forklift Driver course for ladies started as a gender diversity initiative. The 14 day training, started on December 1st, concluded with all the women participants being awarded with a training certificate.

Another batch with only women has started today (15th December). Women forklift drivers seem to be non-existent in India and this may be one of the very first times such training has been conducted by any company. The training will open new career options for these women.

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After the training program these women are capable in Material Handling concepts, features of the forklift, its performance characteristics, technical specification etc., main parts of the forklift, safety features in the forklift, pre-operational checks, dos and don’ts while operating the forklift – use of the check sheet, practical operation of the forklift like maneuvering the forklift and stacking / de-stacking loads on racks and parking procedures.

In 2011, Godrej formally adopted an overarching CSR strategy called ‘Good and Green’ with a vision to make social and environment investments to build a greener and inclusive India by adopting a shared value approach. Under Good & Green, Godrej Group works in three areas of Employability, Greener India and Product innovation.

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